

*Česká manažerská asociace*

**Strategické prognostické informace pro manažery**

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## **PROGNOSTICKÉ INFORMACE 2023-2050**

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## Úvod

Na Karlovarském filmovém festivalu v letošním roce měl velký úspěch film „Bod obnovy“, zabývající se budoucností v roce 2041. Film talentovaného režiséra Roberta Hloze navázal na nejúspěšnější scifi ve světové literatuře a filmu.

Nejde o velmi vzdálenou budoucnost; každý nový americký prezident obdrží od americké administrativy podrobný materiál Global Trends s výhledem na příštích 20 let. Nejnovější analýza „Global trends 2040“ je v základních rysech publikována a je uvedena i předkládaném přehledu „Prognostické informace 2023-2050“ v kapitole „Politické prognózy“. Předložená studie „Prognostické informace 2023-2050“ byla zpracována z nejnovějších veřejných zdrojů a je určena manažerům, posluchačům vysokých škol i politikům.

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