



The Czech Management Association and its International Club would like to invite you to a conference and panel discussion

The Czech Republic as part of the global economy: Challenges ahead

The conference is organized in co-operation with the Ministry of Foreign Affairs of the Czech Republic and will be held under the auspices of minister Tomáš Petříček.



Ministry of Foreign Affairs
of the Czech Republic

Conference Topics: The Czech Republic in a global environment, investment, entrepreneurial culture and economic efficiency, living and working conditions for foreign managers in the Czech Republic.

Date: Wednesday, April 3rd 2019

Time: 1:30 – 4:30 p.m. conference and discussion
4:30 – 6 p.m. reception

Location: Czernin palace / Černínský palác, Loretánské nám. 5, Praha - Hradčany

Conference language: English

Number of participants: 100

Participants: Foreign managers, members of international and bi-lateral chambers of commerce, leading Czech managers, embassy representatives, media;

SPEAKERS

Opening remarks: **Tomáš Petříček** - Minister of Foreign Affairs of the Czech Republic

Pavel Kafka - President of Czech Management Association

Moderator: **Pepper de Callier**

Czech speakers

Martin Tlapa

Deputy Minister

Jiří Jirásek

Chairman of the Board of Directors
of the the Czech-Moravian Guarantee and Development Bank

Petr Heczko

Director of CzechInvest's Foreign Activities Division

Martin Duda

Member of the Board of Directors
of the Technology Agency of the Czech Republic

International speakers

Fabien Simon

Executiv Director, Structured Finance
of Komerční banka

Alessandro Pasquale

CEO of Karlovarské minerální vody

Niclas Pfüller

CEO of BROSE CZ

Branislav Ballay

CEO and owner FUTECH

Marc Daly

CEO and owner of Rustic Jerky

Luis Sergio Castro

CEO of Laufen CZ



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Program:

1. Panel - 80 minutes including discussion

Topics:

- Czech Republic and global changes of the 21st century;
- International competitiveness of the Czech Republic;
- overcoming international trade barriers;
- the global investment climate and its effect on the Czech Republic;
- Brexit.

2. Panel - 80 minutes, including discussion

Topics:

- Business environment in the Czech Republic;
- challenges of innovation;
- globalization versus local economy;
- specifics of Czech society, tradition and culture in comparison with other countries;
- skills and productivity of the Czech labor market.

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