

IN COOPERATION WITH LEADERS MAGAZINE

BEAUJOLAIS NOUVEAU TASTING ORGANIZED BY THE CZECH MANAGEMENT ASSOCIATION

Beaujolais (Nouveau) is perhaps the most famous French wine. Every year on the third Thursday in November, millions of people around the world enjoy it. What was once a local custom has become a world cult. However, this appellation is not just about nouveau. In the narrow strip of land between Lyon and Macon wines have arisen that can successfully compete with the famous wines of the Bourgogne region. A wine tasting was held on November 21, 2013 for members of the Prague Management Club of the Czech Management Association. The tasting was conducted by Martin Marek, sommelier for the Vins de France company.



Participants in Golem Club



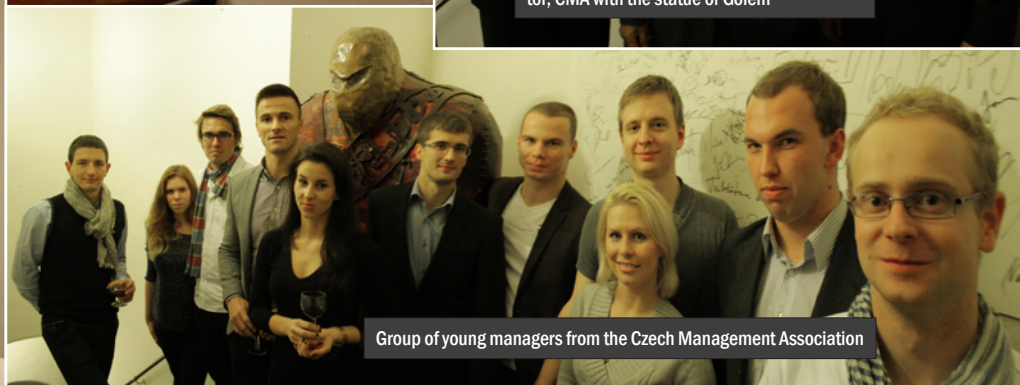
Sommelier Martin Marek, Vins de France introduced selected wines for degustation



From left: Petr Beneš, Director, Sdělovací technika magazine, Peter J. Kalaš, Vice President of the Czech Business Council for Sustainable Development, and Ivo Gajdoš, Executive Director, CMA with the statue of Golem



Ivo Gajdoš, Executive Director, CMA introducing the speakers from left: Mila Petrova, Director, Otto Blanc, and Michaela Kaplanová, Owner, BIOOO cosmetics



Group of young managers from the Czech Management Association



Council of Sages: Ira Saul Rubenstein, Traficon and Michael Vít, Director of the National Institute of Health listening to the sommelier Martin Marek's presentation of Beaujolais Nouveau wines



From left: Ivo Gajdoš, Executive Director, CMA, Benke Aikel, your Publisher, Pavel Kafka, President, CMA, Benke Aikel, your Publisher, and Filip Čabart, Advocate, Law Firm Schönherr